

**METHOD AND APPARATUS FOR METHOD AND APPARATUS FOR
ASSOCIATING A NON-BINDING ATTRIBUTE WITH AN ORDER**

ABSTRACT OF THE DISCLOSURE

5 A system, method, apparatus, means, and computer program code for creating and
using an order for a product (e.g., a good and/or a service) that has a non-binding
attribute such that different configurations of the product are possible that will satisfy the
order. A non-binding attribute may allow more than one component to be used to build a
product, each of which provides a level of functionality or capability acceptable to the
10 customer. Thus, different components may result in different product configurations. A
company manufacturing the product in accordance with the order may wait until building
the product to determine which configuration to use.